



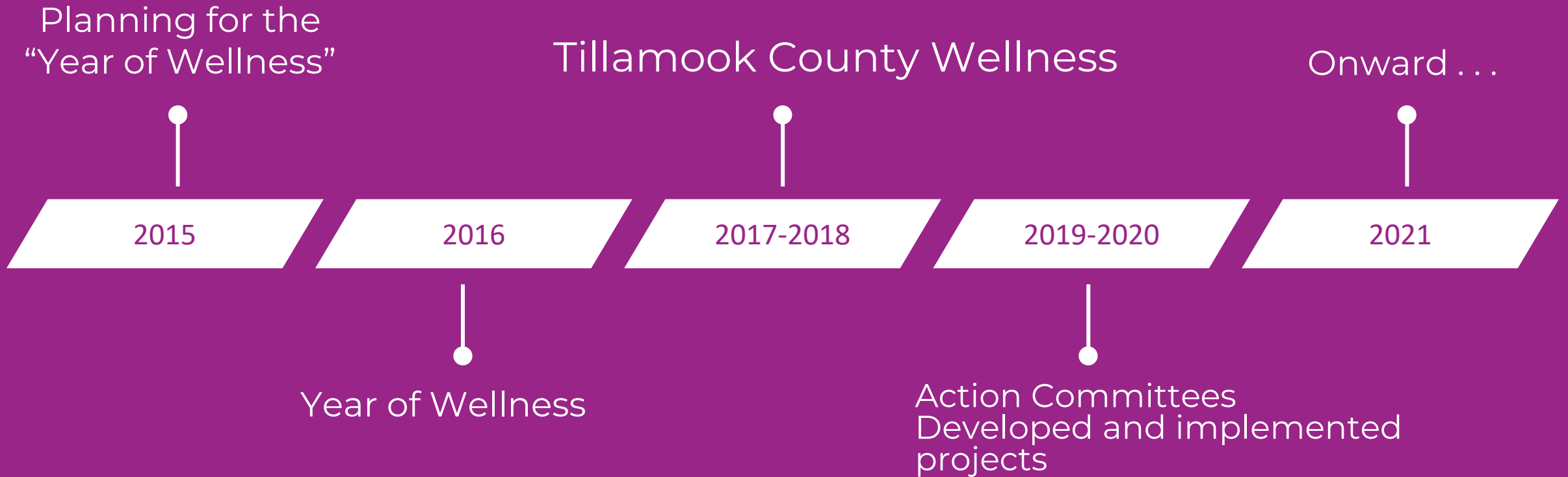
# Tillamook County Wellness

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ADVISORY COMMITTEE

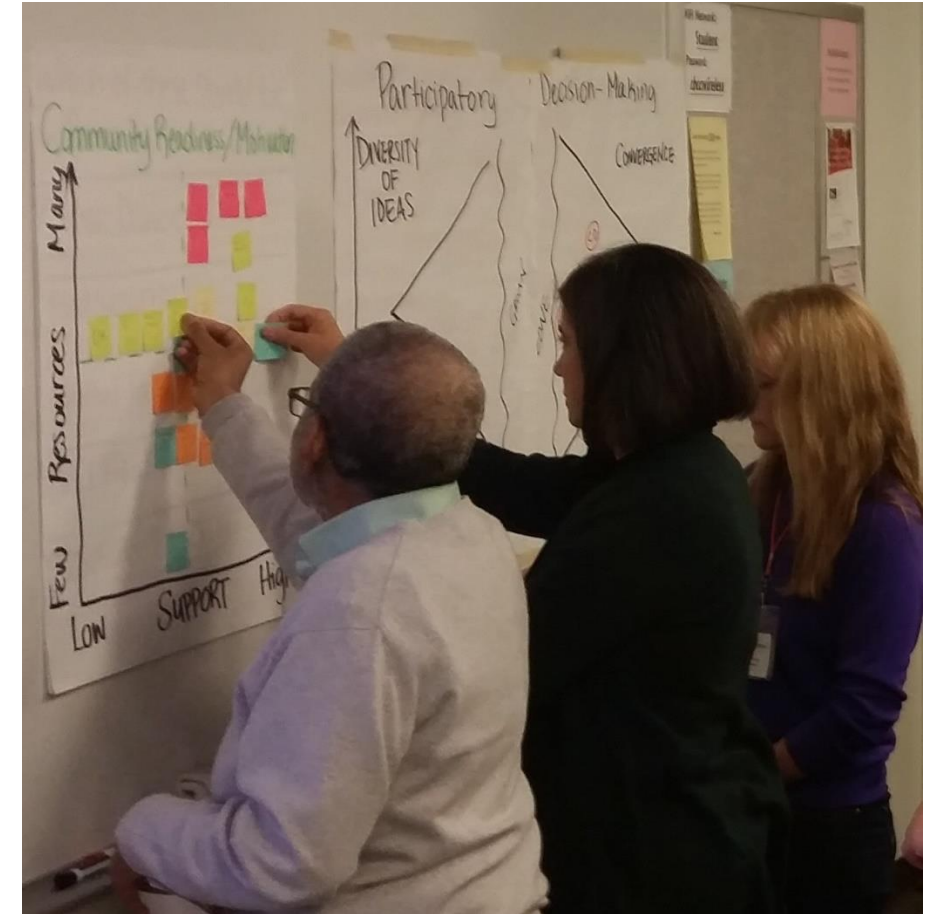
SEPTEMBER 7, 2023

# From YOW to Tillamook County Wellness

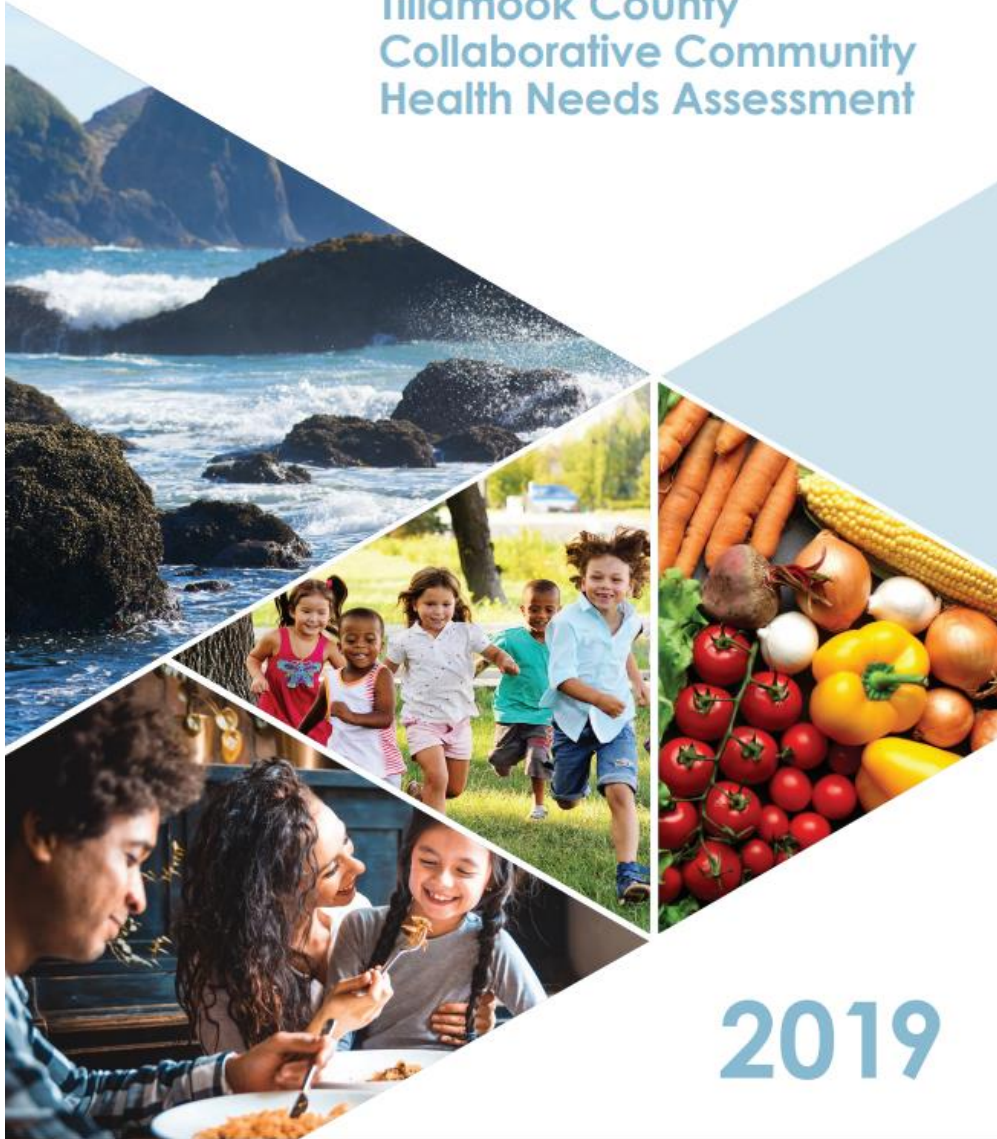


# 2017 Framework Development . . .

. . . using 2016 community health needs data and decision-making criteria.



# Tillamook County Collaborative Community Health Needs Assessment



2019

## Top Health Needs Identified for 2019-2022:

### Housing and Homelessness (including poverty)

### Mental Health

- Access to providers and rehab facilities
- Treatment
- Trauma informed care

### Access to Health Care

- Dental health
- Vision health
- Transportation
- Affordable insurance
- Preventative care

### Prevention and Management of Chronic Diseases

- Diabetes
- Obesity
- Cancer
- Physical activity
- Nutrition

### Physical Environment

- Safety
- Access to parks/recreational facilities



2022 COMMUNITY HEALTH  
IMPLEMENTATION STRATEGY

TILLAMOOK COUNTY

APPROVED APRIL 20, 2023

2022

## Purpose & Summary

Non-profit health systems, community-based organizations, and public health agencies and community collaborations across the country all share a similar calling: to provide public service to help improve the lives of their community. To live out this calling and responsibility, Tillamook County Wellness (TCW), a countywide health improvement collaborative, conducts a Community Health Needs Assessment (CHNA) every three years, with our most recent report completed in 2022. Now that our communities' voices, stories, and priority areas are reflected in the CHNA, our next step is to complete a Community Health Improvement Plan (CHIP), or as we refer to it in this report, a Community Health Implementation Strategy (CHIS).

The CHIS consists of a long-term community health improvement plan that strategically implements solutions and programs to address our health needs identified in the CHNA. Together with the Adventist Health Well-Being team, local public health officials, community-based organizations, medical providers, students, parents, and members of selected underserved, low-income, and minority populations, Tillamook County intentionally developed a strategic plan to address the needs of our community.

In this CHIS, you will find strategies, tactics, and partnerships that address the following health needs identified in the 2022 Tillamook County CHNA:

**Access to Care**

**Financial Stability**

**Housing**

We hope this report is leveraged by all local partners and community members, empowering them to own the potential of healthy living for all. This report was reviewed and approved by our Board as well as the Adventist Health System Board on April 20, 2023. The entire report is published online and available at [www.tillamookcountywellness.org](http://www.tillamookcountywellness.org) or in print form by contacting [community.benefit@ah.org](mailto:community.benefit@ah.org).

TCW is a formal, charter-bound partnership of health and government agencies, community- and service-based organizations and private businesses that came together in May 2015 to participate in the development of a collective CHNA exercise and population health improvement initiative. TCW has continued to collaborate on the 2022 CHNA report.

This report is being submitted on behalf of the following healthcare agencies and TCW Advisory Members:

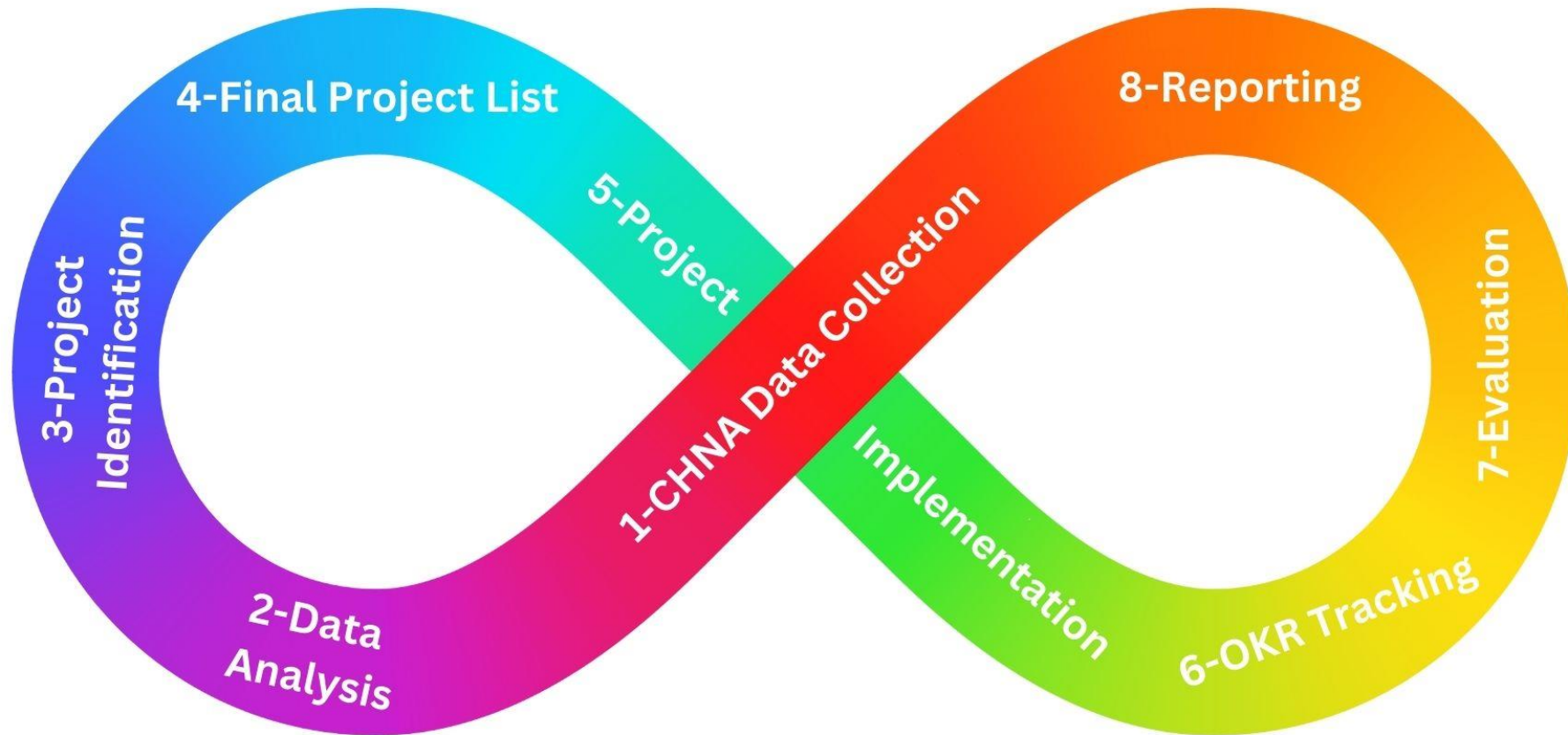
Adventist Health Tillamook  
Nehalem Bay Health  
Center & Pharmacy  
Tillamook County Community  
Health Centers  
Tillamook County Public Health  
Tillamook Family  
Counseling Center  
City of Tillamook  
Columbia Pacific CCO  
Consejo Hispano

Food Roots, NGO  
Northwest Regional  
Education Service District  
Northwest Senior &  
Disability Services  
Oregon Dairy & Nutrition Council  
Oregon Health & Science  
University (OHSU)  
Oregon State University Extension,  
Community & Family Health  
Tillamook Bay Community College

Tillamook County Board  
of Commissioners  
Tillamook County  
Creamery Association  
Tillamook County Family YMCA  
Tillamook County Pioneer  
Tillamook County Department  
of Community Development  
Tillamook School District 9



# TCW Framework Proposal



# Three Year Cycle

2022

Prior project work carries over  
CHNA data collection, analysis & prioritization

2023

Project identification & implementation ; Establish & monitor OKRs

2024

Project implementation (cont.); Evaluation & reporting

2025

Prior project work carries over  
CHNA data collection, analysis & prioritization

## Year 1

- Launch community needs assessment (CHNA)
- Review data, including surveys, interviews, etc.
- Assess current work
- Identify focus areas/priorities

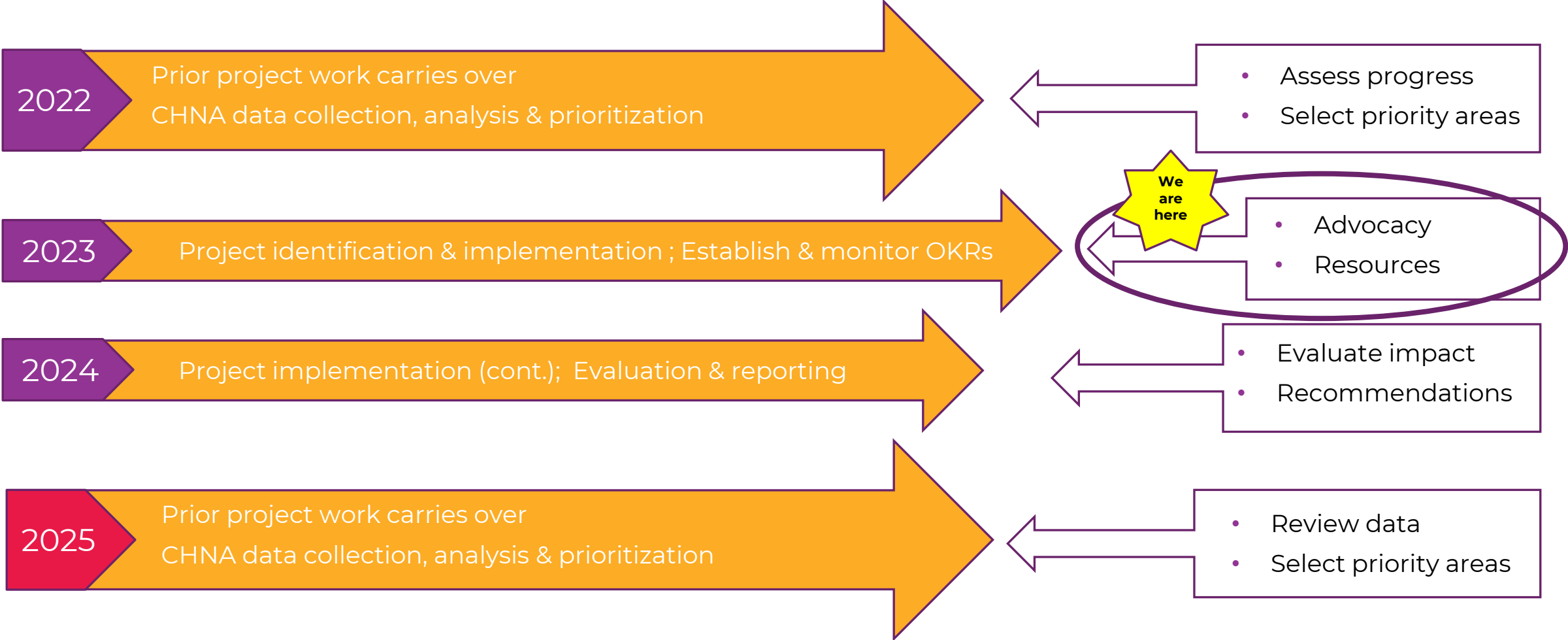
## Year 2

- Project implementation
  - Goal setting
  - Resourcing
  - Progress tracking

## Year 3

- Continued implementation
- Evaluation and reporting

# Advisory Role






# 2022 – 2025 Work Plan



## Access to Care

- Increase translation and interpretation services *(HRSA/RHN)*
- Improve health literacy 
- Adopt/implement DEI policies *(BHRN)*
- Screen/refer for SDOH *(HRSA/RHN)*



## Access to Physical Activity

- Increase physical activity and outdoor recreation
- Increase youth biking



## Health Promotions

- Increase and diversify audience
- Deepen engagement with existing audience



## Economic Stability

- Increase enrollment in healthcare education pathways
- Increase childcare *(Childcare Advisory Committee)*
- Increase financial education and skills *(URA)*
- Increase supportive employment *(BHRN)*



## Housing

- Increase housing availability and affordability *(Housing Commission)*
- Increase housing referrals *(HRSA/RHN)*
- Increase referrals for home repairs *(HRSA/RHN)*
- Increase no and low-barrier shelters *(BHRN)*



## Emergency Preparedness



## We envision that Tillamook County communities are places where:

- 1 Healthier choices are the norm,
- 2 Creating a healthy community is the responsibility of the community and not just the individual,
- 3 All health services care for the whole person, and
- 4 Individuals feel empowered by their community to engage in healthful lifestyles.

**MISSION:**  
Tillamook County Wellness, a diverse community coalition using evidence-informed approaches, aims to positively influence policies, systems, environments, community norms and values to promote healthful lifestyles.

**GOAL:**  
By 2027, the percentage of people who are at risk for type 2 diabetes will decrease.

# Questions/Comments

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