

SATURDAY MAY 1, 2021



What is the Knock Out Poverty CARE-a-thon?

The Knock Out Poverty CARE-a-thon is CARE's new annual fundraiser event, but it is still the most fun you will ever have raising money for a good cause. This year, team's and individuals will collect pledges to run or walk the equivalent of a marathon or half-marathon between Saturday, May 1 and Thursday, May 27. (See more details on the back of this flyer)

What happened to the Bowl-a-thon?

Due to the COVID-19 pandemic and the limitations on indoor gatherings, the Bowl-a-thon is no more, at least for now. CARE is committed to keeping our clients, volunteers and staff safe during the pandemic, and therefore we have decided to cancel the bowl-a-thon until it can be done safely.



CARE is Tillamook County's locally controlled non-profit organization working to alleviate the effects of poverty in our community. Incorporated in 1991, CARE has been serving our community for close to 30 years. CARE provides emergency services and homeless services for our low-income friends and neighbors, administers the Healthy Families program for new parents, operates two assisted living facilities.

Who is Community Action Resource Enterprises (CARE)?

How can I participate?

Be a financial sponsor:

Donations in any amount are appreciated. This year there are no sponsorship levels, but if you are a business or organization who would like to support poverty fighting services in Tillamook County, we welcome you to support the CARE-a-thon. All sponsors will be included in our event promotional materials, including digital marketing.

Be a runner/walker: Join a team or sign up as an individual. There are two challenge levels. Sign up for the CARE-a-thon half-marathon and challenge yourself to cover 13 miles in 26 days and raise \$150+. Up for a bigger challenge? Register for the marathon to raise \$250+ and cover 26 miles in 26 days.

Donate: Runners and walkers will be looking for pledges. Actively support CARE by making donations to runners and walkers who request donations. If you do not know a runner or walker, then you can make a donation to CARE. And don't forget to spread the word about the CARE-a-thon!

How do I sign up?

Visit our website at www.CAREINC.org/donate; give us a call at 503-842-5261; or complete the form below and mail it to the CARE offices at 2310 First St., Suite 2., Tillamook, OR 97141.

Be part of the solution and have fun doing

Yes! I would like to by:

- Run/walk Marathon
- Run/Walk Half-marathon
- I am looking for a team to join
- Sponsor (amount below)
- Donor (amount below)

\$ _____

Name: _____

Business: _____

Address: _____

Phone: _____

Email: _____





The CARE-a-thon Marathon is inspired by the jog-a-thon, walk-a-thon concept, except this year it will be a socially distanced event. That means when you select your distance and your goal, you will complete the event by yourself or with your pod.

To participate:

First, decide: are you going to participate with a team or to you want to go solo?

Second, select your distance and your goal:

CARE-a-thon Marathon

- Distance: 26.2 miles/team member
- Goal: to raise \$250/team member
- If you run/walk 1 mile a day from May 1 to May 27, you will cover the entire length of a marathon!

CARE-a-thon Half-Marathon

- Distance: 13.1 miles/team member
- Goal: to raise \$125/team member
- If you run/walk half a mile a day from May 1 to May 27, you will cover the entire length of a half marathon!

Third, start collecting pledges.

Once you register for the event, either as an individual or through a team, you will receive an event packet, which will include a pledge sheet. Start collecting pledges from your friends, family, neighbors, etc. You will also be given access to an online, crowdfunding page, so while you might be limited to staying in Tillamook County, you can raise funds from friends and family around the world.

Finally, have fun! You can run this event all at once, or in little chunks over time. You can do your miles alone, or with your pod. (Remember to maintain social distancing and wear a mask!) The key is to have fun, be safe, and to help CARE Knock Out Poverty in Tillamook County!

Schedule

Friday, April 30, 11:00 am to 6:00 pm

- Race packet pick-up @ CARE offices

Saturday, May 1, 8:00 am to 10:00 am

- Race packet pick up @ Nehalem Bay House

Saturday, May 1, 10:00 am

- First Mile Live @ Nehalem Bay House
- Available in person or on Facebook Live

Thursday, May 27, 6:00 pm to 8:00 pm

- Participate prize pick-up @ CARE offices

Thursday, May 27, 8:00 pm

- Last Mile Live @ CARE offices
- Available in person or on Facebook Live

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